

All About Boise



SHOP • DINE • EXPLORE • ENJOY



**FEATURING:
DETAILED MAPS
VISITORS GUIDE
DINING GUIDE
CALENDAR OF EVENTS**

WWW.ALLABOUTBOISE.INFO

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IT'S ALL HERE... IN-PRINT & ON-LINE MULTI-MEDIA ADVERTISING

ALL ABOUT BOISE is the most efficient and cost effective way to reach the hundreds of thousands of visitors to the Boise Area each year.

ADVERTISING RATES:

BOISE VALLEY AREA MAP/DOWNTOWN BOISE MAP

- Single Display – \$65 per month or \$700 with order
- Double display – \$105 per month or \$1125 with order

BACK COVER PANEL

- 1/4 Panel – \$105 per month or \$1125 with order
- 1/2 Panel – \$165 per month or \$1775 with order
- All Four Panels – \$295 per month or \$3175 with order

FRONT COVER PANEL

- 1/2 Panel – \$165 per month or \$1775 with order
- Full Panel – \$ 295 per month or \$3175 with order

IN ADDITION TO YOUR DISPLAY PANEL, YOU WILL ALSO GET:

1. Company/Business Name shown prominently on the map at your location
2. Your business listing highlighted in the Visitors Guide/ Dining Guide narratives, whichever is most appropriate

PLUS THE ON-LINE VERSION AT WWW.ALLABOUTBOISE.INFO

1. Your display ad serves as a link to your website
2. Your listing also serves as a link to your website

Your best exposure to a targeted audience for a full year,
Over 1.5 million Hotel Overnight Stays recorded.

DISTRIBUTION

50,000 Copies; 4,000 copies distributed monthly to over 175 **HIGH PROFILE LOCATIONS**—Includes 76 Boise Valley Hotels, Car Rental Agencies, Visitor Centers, Local Chambers of Commerce, and various attractions.

Scan to see
ALL ABOUT BOISE
Online ➤

